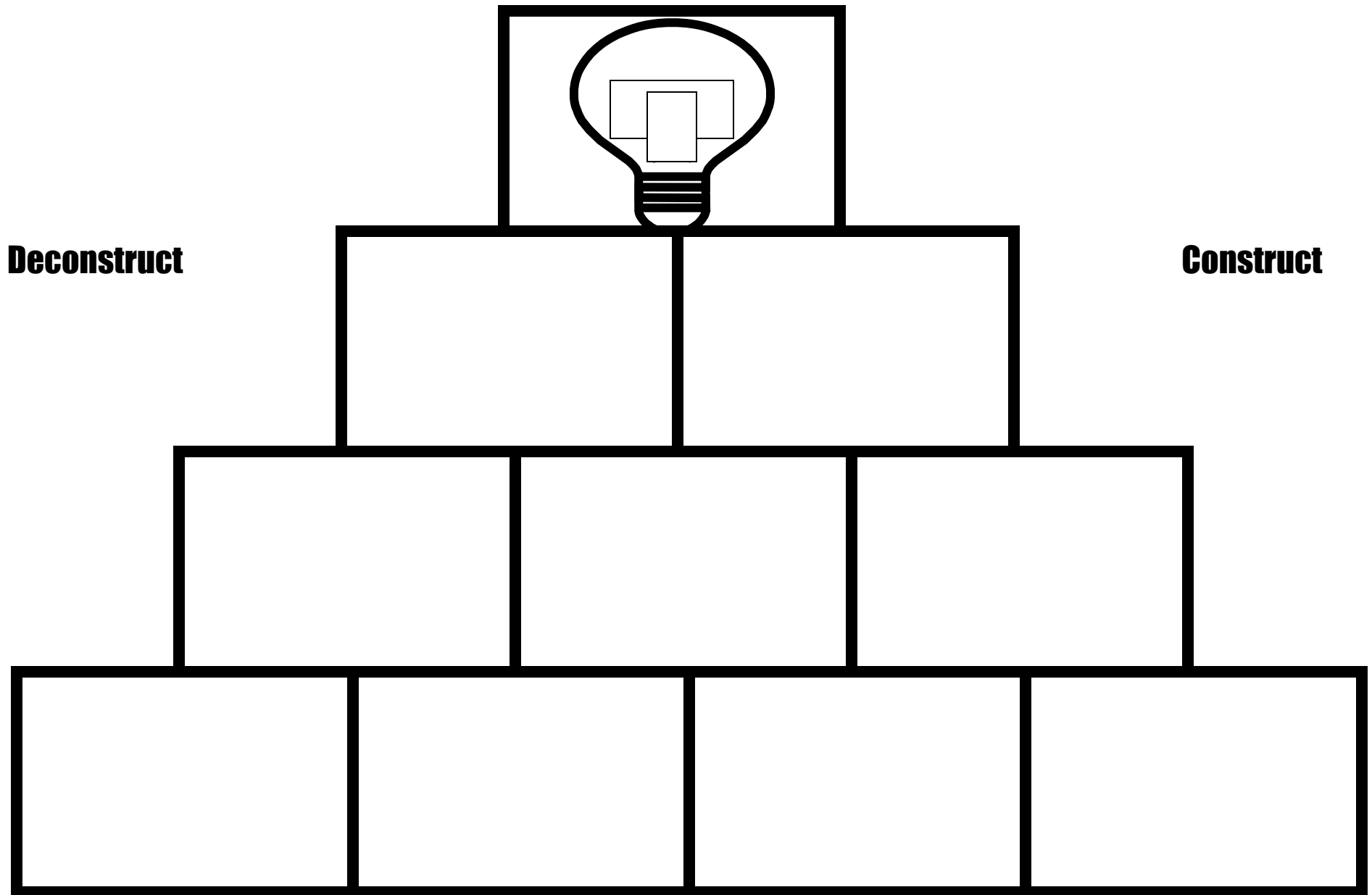


Challenge Observations & Insights





I'm about
Higher
Education

Helping colleges
learn innovation
by doing it for a
real challenge

Strengths + Interests + Values

More Specifically,
what about that?

Learning &
Leadership
Development

My "Space:" What I have (assets,
resources, knowledge, purpose)
and can innovate from

This helps me to zero in on a
challenge I can be successful with.

One last time.
More Specifically,
what about that?

More Specifically,
what about that?

Developing
Leadership
Skills of
Innovation



What makes a challenge worth pursuing?

Fits your Purpose		
Stakeholder Interest		
Finances/ Resources		
Societal Need		
Time to Launch		
Passion		
Strength Area		

Challenge Tree



Growing Question Branches from your Challenge

1. Start at the trunk

Help colleges learn innovation by doing it to improve their part of the university

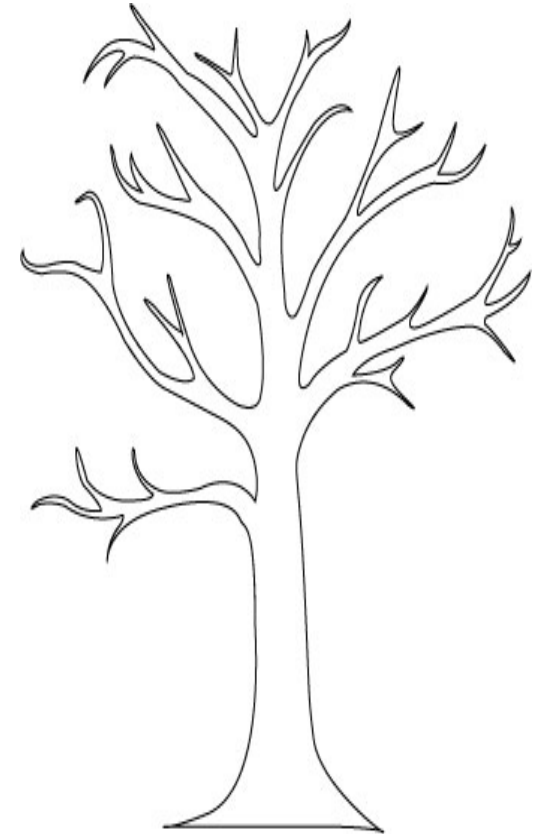
2. Go out to the branches

Marketing, Operations, Product, Service, Staff

Resources, Funding, Efficiency, Technology

3. Now go down to the roots

How to have a “culture of innovation” in our division where we are continuously innovating in many areas



MIND MAP (Made with XMIND)

